

**LOWENSTEIN SANDLER PC**

Attorneys At Law  
65 Livingston Avenue  
Roseland, New Jersey 07068  
(973) 597-2500  
*Attorneys for Nu-World Corp.*

**UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF NEW JERSEY**

NU-WORLD CORP.,

Plaintiff,

v.

IVY ENTERPRISES, INC., and KISS  
PRODUCTS, INC.,

Defendants.

Case No. 2:10-cv-04347 (WJM) (MF)

**DOCUMENT FILED  
ELECTRONICALLY**

---

KISS PRODUCTS KOREA CO. LTD.,

Plaintiff,

v.

IVY ENTERPRISES, INC. and NU-WORLD  
CORP.,

Defendants.

Case No. 2:10-cv-05253 (WJM) (MF)

---

**NOTICE OF APPEARANCE**

**TO THE CLERK OF THE COURT AND ALL PARTIES OF RECORD:**

Please take notice that Michael David Lichtenstein of Lowenstein Sandler PC hereby enters his appearance as counsel for the plaintiff, Nu-World Corp., and respectfully

requests that all pleadings and Notices of Electronic Filing in this case also be served upon him accordingly.

Dated: December 16, 2010

/s/Michael D. Lichtenstein  
**Michael D. Lichtenstein, Esq.**  
**LOWENSTEIN SANDLER PC**  
65 Livingston Avenue  
Roseland, NJ 07068  
Tel. 973.597.2500  
Fax. 973.597.2400  
mlichtenstein@lowenstein.com  
*Attorneys for Plaintiff, Nu-World Corp.*